



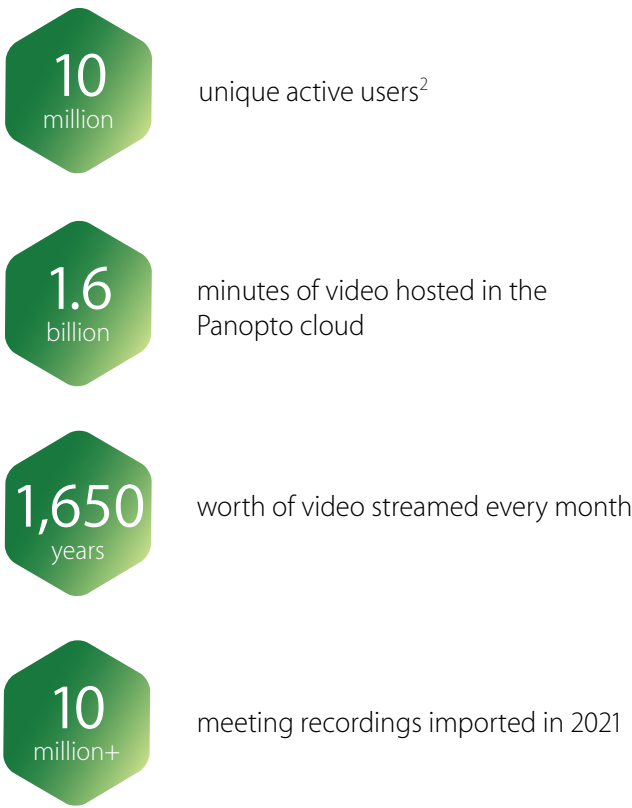
# By the Numbers

Powering Productivity and Knowledge Sharing in a Hybrid World

Panopto helps businesses and universities create secure, searchable video libraries of their institutional knowledge.

Panopto's on-demand video solution has transformed enterprise collaboration in a distributed world, helping companies save more than **\$40 million a year**<sup>1</sup> through optimized knowledge sharing.

## Trusted by the World's Leading Organizations

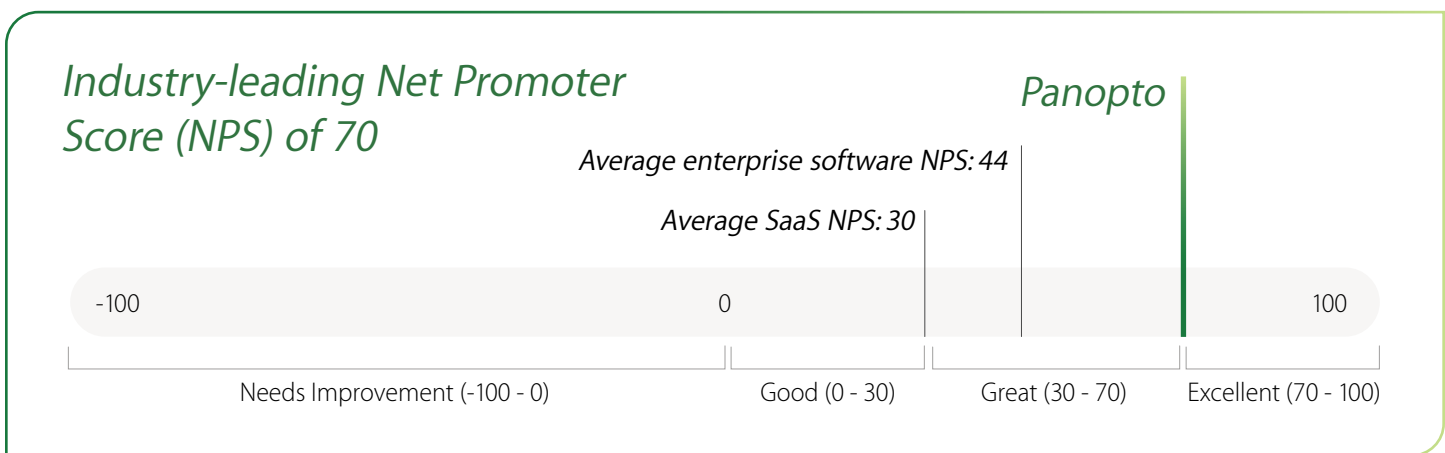
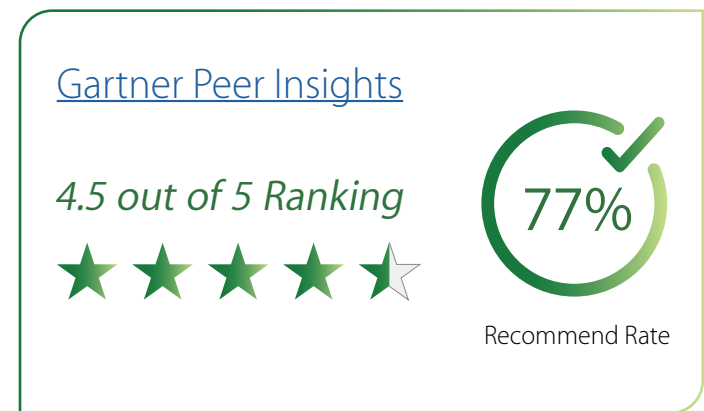


## On-demand Video Powers Knowledge Sharing in a Distributed World

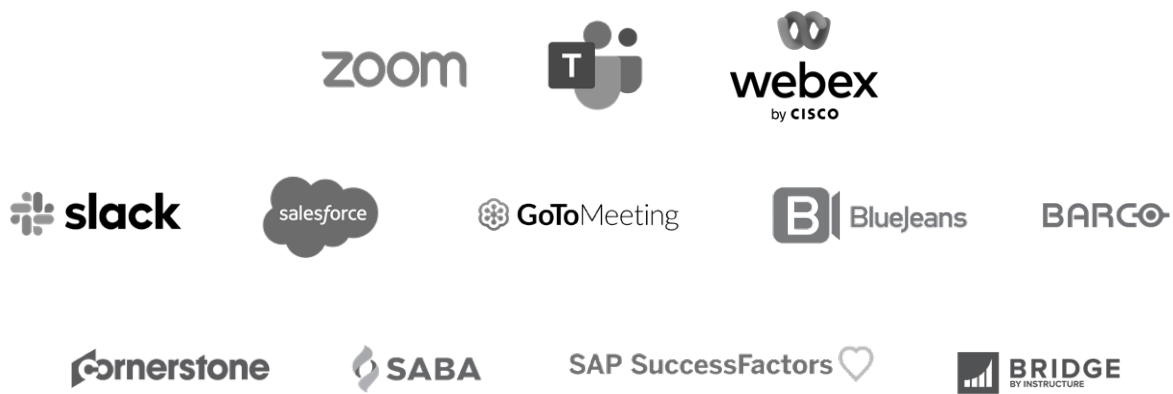
**52%** Executives who **strongly agree** that their organizations should enhance communications through video technologies<sup>3</sup>

**86%** Employees who want video meetings to be recorded and archived for later access<sup>4</sup>

## World-class Customer Support



## Panopto Integrates with your Tech Stack



### Citations

- <https://www.panopto.com/resource/valuing-workplace-knowledge/>
- Data as of July 2021
- Wainhouse Research, *Unlocking the Hidden Value of Business Video*, 2021
- Wainhouse Research, *Unlocking the Hidden Value of Business Video*, 2021



Opt into better workforce productivity with Panopto.

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