

# Technical infrastructure and security

Panopto cloud video platform



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### Introduction

Panopto's online video platform can be deployed either as a cloud-hosted service or as an on-premises solution. With the cloud-hosted service, Panopto maintains server infrastructure and ensures its continuous, optimal delivery.

This document covers the physical infrastructure and security protocols of the Panopto cloudhosted service. It provides specifications for all of the hardware components, network routing, and application security features that comprise the Panopto Cloud. Information detailing network security for Amazon Web Services (AWS) – which provides the backbone for the Panopto Cloud – as well as information on backup procedures, redundancy, and protection against common security threats is included.

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### Architecture

#### Hardware and software

Panopto's cloud service enables customers to use Panopto software hosted on Panopto servers.

Panopto Cloud is hosted on Amazon Web Services with geographic server options in the United States, European Union, Canada, and Asia Pacific.

Panopto Cloud is secure, scalable, has high availability for redundancy, and is built to ensure uptime and reliability.

The Panopto software is installed on Amazon EC2 instances, uses Amazon S3 for content storage and Amazon CloudFront as the content delivery network.

#### Panopto cloud core components

#### Front-end components

- Microsoft Windows Server
- Internet Information Services (IIS)
- Microsoft .Net Framework
- Microsoft .Net Standard
- Amazon Linux 2

#### Back-end components

- Amazon Linux 2
- Microsoft Windows Server
- Microsoft .Net

#### Database service components

- Microsoft SQL Enterprise
- SolrCloud

- Amazon DynamoDB
- Amazon Simple Queue Service



#### Amazon server locations

Amazon EC2 is hosted in multiple locations worldwide. These locations are composed of regions and Availability Zones. Each region is a separate geographic area. Each region has multiple, isolated locations known as Availability Zones. Amazon EC2 provides the ability to place instances and data in multiple locations. Panopto's cloud operates out of multiple regions, located in North America (us-east-1), Europe (eu-west-1), Asia-Pacific (apsoutheast-1), Canada (ca-central-1) and Australia (ap-southeast-2).

## Amazon content backup and disaster recovery

## Panopto database and security log backup

For disaster recovery and security purposes, Panopto stores copies of its SQL database backups and security log information in geographically and logically fully distinct regions.

## SQL database and security log backup locations:

Database backups are tested following a regular schedule by being restored in the primary region or the distinct backup regions listed below.

- NA Cloud: US East (Ohio) Region
- EU Cloud: Europe (Frankfurt) Region
- AP Cloud: Asia-Pacific (Singapore) Region
- CA Cloud: Europe (Ireland) Region
- AU Cloud: Asia-Pacific (Sydney) Region

This backup process increases metadata durability in the event of a catastrophic AWS region failure, improves protection against data integrity failures, and provides tamper resistance from malicious actors.

All data is encrypted at rest and in transit. Please refer to "Encryption" below for more information on Panopto's encryption standards.

Panopto will retain this data for up to five (5) years.



#### Panopto server redundancy

The Panopto Cloud solution offers redundancy in multiple Amazon Availability Zones, eliminating single points of failure and providing additional reliability. This design provides redundancy for servers used in the hosted architecture including; front-end servers, backend servers, and database servers.

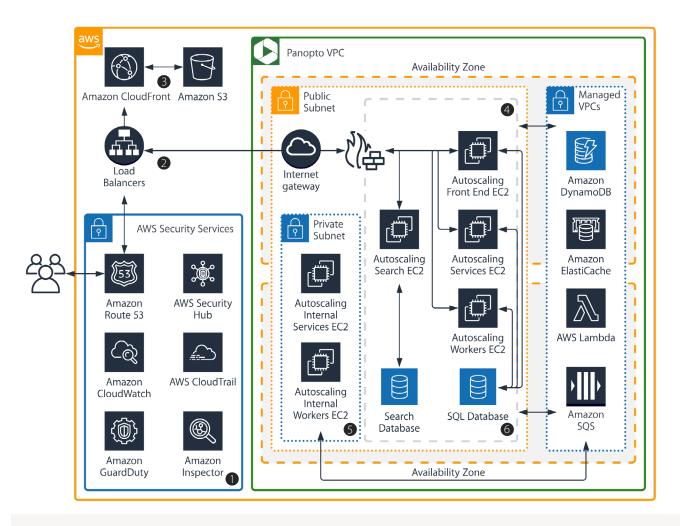
Panopto's relational database is mirrored between multiple Availability Zones within the region.

In the event that a single server goes offline, other servers will still be available for use. In the event of an availability zone going completely offline, the architecture allows the other availability zone to still be available for use. This ensures that customers are not affected by an availability zone outage.

#### **Business Continuity**

In the event of a security or business continuity incident, we maintain a response plan that covers all aspects of incident response, from preparation to identification, containment, eradication, recovery, and root cause analysis. The plan is exercised on an annual basis to ensure that we have a team of personnel trained to respond in order to minimize the impact of an incident and resume normal operations as quickly as possible.





#### Architecture overview

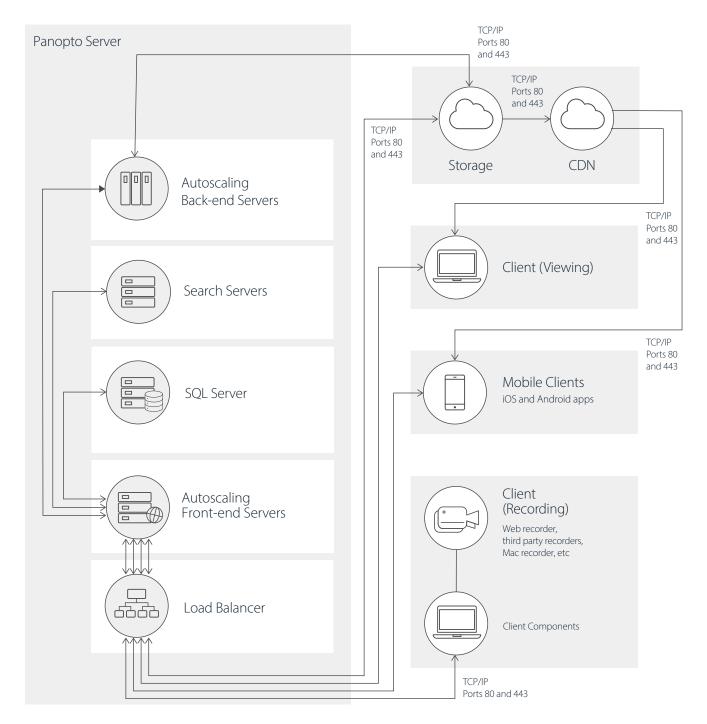
- 1 Panopto employs a comprehensive suite of security services to protect its cloud infrastructure and data. This includes Amazon Route 53 for reliable and scalable DNS and traffic management, AWS Security Hub as a centralized security dashboard, GuardDuty for machine learning-based threat detection and alerts, and AWS Inspector for automated security assessments and vulnerability identification.
- ATTPS requests are managed by Application Load Balancing, distributing application traffic across multiple Panopto Web Servers in multiple Availability Zones (AZs). This ensures fault tolerance and seamless load balancing to handle incoming user traffic efficiently.
- 3 Amazon CloudFront CDN is a global network of edge locations and regional caches that stores content closer to viewers, ensuring faster performance by reducing the distance end-user requests need to travel. Panopto stores resources and static content in Amazon Simple Storage Service (S3), a highly durable storage infrastructure designed for missioncritical data storage, available across all Availability Zones.
- Panopto uses multiple autoscaling Front-end Server types across multiple Availability Zones, providing reliability and redundancy for customers. Auto Scaling provides Panopto with the on-demand ability to increase the number of Front-end Servers to accommodate increased traffic.
- Multiple Back-end Server types are used in multiple Availability Zones, providing reliability and redundancy to ensure that all content is encoded quickly for customers. Additional workers can be added to accommodate increased encoding needs.
- Panopto's SQL databases are located in multiple Availability Zones and feature synchronous high-safety database mirroring with automatic failover, providing reliability and fault tolerance.



#### Panopto recorder workflow

The following diagram displays the Panopto recorder workflow within a single availability zone, the components of each server, and the interaction with the client.

Note: The amount of servers being used is for reference only; servers are automatically added as needed to accommodate usage.



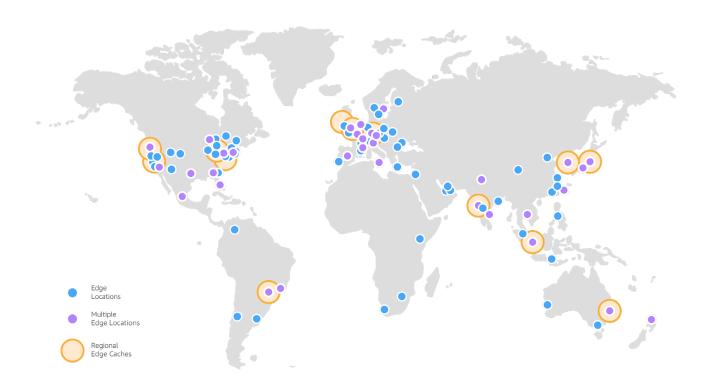


## Panopto content delivery with Amazon CloudFront

Amazon CloudFront employs a global network of edge locations and regional edge caches that cache copies of content close to viewers. Amazon CloudFront ensures that end-user requests are served by the closest edge location. As a result, viewer requests travel a short distance, improving performance for viewers. For files not cached at the edge locations and the regional edge caches, Amazon CloudFront keeps persistent connections

with Panopto's origin servers so that those files can be fetched from the origin servers as quickly as possible.

To deliver content to end users with lower latency, Amazon CloudFront uses a global network of 450+ Points of Presence and 13 regional edge caches in 90+ cities across 49 countries.



Amazon continously adds new CDN PoP locations.

For more information and an up-to-date list of edge locations, visit: https://aws.amazon.com/cloudfront/details

<sup>\*</sup> Panopto leverages alternative solutions to reach CDNs within mainland China.



## Security

#### Amazon EC2 security

Certifications, accreditations, frameworks

AWS is compliant with various certifications and third-party attestations. These include:

### Certifications / attestations

- C5
- CMMC
- Cyber Essentials Plus
- DoD SRG
- ENS High
- FedRAMP
- FINMA
- FIPS
- GSMA
- HDS
- IRAP
- ISMAP
- ISO 9001
- ISO 27001ISO 27017
- ISO 27018
- K-ISMS
- MTCS Tier 3
- OSPAR
- PCI DSS Level 1
- SOC 1
- SOC 2
- SOC 3
- TISAX

### Laws, regulations, and privacy

- CLOUD Act
- HIPAA
- IRS 1075
- ITAR
- SEC Rule 17a-4(f)
- VPAT / Section 508

The full list of privacy compliances can be found at: https://aws. amazon.com/compliance/programs/#Privacy

### Alignments / frameworks

- CJIS
- CSA
- EU-US Privacy Shield
- FinTech Japan
- FISC
- FISMA
- G-Cloud
- GxP (FDA CFR 21 Part 11)
- HITRUST
- Medical Information Guidelines – Japan
- MPAA
- NISC Japan
- NIST
- Uptime Institute Tiers

For more information on risk and compliance activities in the AWS cloud, consult the Amazon Web Services Risk and Compliance whitepaper which can be found at: https://dl.awsstatic.com/whitepapers/compliance/AWS\_Risk\_and\_Compliance\_Whitepaper.pdf



#### Compliance

Panopto obtains an annual SOC 2 Type 2 audit by an independent third-party audit firm to assess the extent to which Panopto complies with the trust principle for security and availability:

#### Security

The security principle refers to the protection of system resources against unauthorized access. Access controls are in place at Panopto and help prevent potential system abuse, theft, or unauthorized removal of data, misuse of software, and improper alteration or disclosure of information. IT security tools including network and web application firewalls, two-factor authentication, and intrusion detection used at Panopto are useful in preventing security breaches that can lead to unauthorized access of systems and data.

#### Availability

The availability principle refers to the accessibility of the system, products, or services as stipulated by a contract or service level agreement. Monitoring network performance and availability, site failover, and security incident handling are critical in this context.

#### Report Distribution

Our SOC 2 report is available to any partner, customer or prospect – but only if the recipient signs a Non-Disclosure Agreement (NDA) with Panopto. For more information, see: <u>Learn About Panopto's SOC 2 Type 2 Report.</u>

Panopto's SOC 3 report condenses the key information from the SOC 2 report into an easily digestible summary without having to sign an NDA. <u>Download our SOC 3 report.</u>

#### Operational Security

Panopto has adopted the NIST SP 800-53 control framework as the basis for operating a risk-based information security program. Our internal systems and processes are managed through security policies that cover the NIST control families, including access control, risk assessment, awareness and training, supply chain risk management, incident response, configuration management, and physical and environmental protection.

Our engineering team uses a secure software development lifecycle to ensure that security assurance activities such as code review and architecture analysis are inherent to the development effort.

We also perform quarterly vulnerability scans and regular internal audits of our cloud security practices and access rights. Each year, we partner with a well-respected independent security firm to perform a comprehensive penetration test in order to identify exploitable vulnerabilities and minimize cyber-attack surface area.

In addition, Panopto values the assistance of outside researchers in helping to identify vulnerabilities in our products and services. Our <u>Responsible Disclosure Program</u> encourages researchers to report design and implementation issues that affect the confidentiality or integrity of user data or puts customer data at risk.





#### Network security

The AWS network provides significant protection against traditional network security issues, and Panopto's Cloud Operations Team has implemented additional measures for further protection.

The following are a few examples:

## Distributed Denial of Service (DDoS) attacks

AWS Application Programming Interface (API) endpoints are hosted on large, Internet-scale, world-class infrastructure that benefits from the same engineering expertise that has built Amazon into the world's largest online retailer. Proprietary DDoS mitigation techniques are used. Additionally, AWS's networks are multi-homed across a number of providers to achieve Internet access diversity.

#### Man In the Middle (MITM) attacks

All of the AWS APIs are available via SSL-protected endpoints which provide server authentication.

Amazon EC2 AMIs automatically generate new SSH host certificates on first boot and logs them to the instance's console.

#### IP spoofing

Amazon EC2 instances cannot send spoofed network traffic. The AWS-controlled, host-based firewall infrastructure will not permit an instance to send traffic with a source IP or MAC address other than its own.

#### Port scanning

Unauthorized port scans by Amazon EC2 customers are a violation of the AWS Acceptable Use Policy. Violations of the AWS Acceptable Use Policy are taken seriously, and every reported violation is investigated.

#### Encryption

All user data being uploaded to Panopto or viewed by end-users is protected in transit to and from the Panopto system through the use of TLS v1.2 encryption. For the protection of data at rest, Panopto utilizes Server-Side Encryption with Amazon S3-Managed Keys (SSE-S3). Each object in Panopto's S3 bucket is encrypted with a unique key employing strong multi-factor encryption. As an additional safeguard, it encrypts the key itself with a master key that it regularly rotates. Amazon S3 server-side encryption uses one of the strongest block ciphers available, 256-bit Advanced Encryption Standard (AES-256), to encrypt data. For more information about SSE-S3: https://docs. aws.amazon.com/AmazonS3/latest/dev/serv-sideencryption.html



#### Environmental safeguards

#### Physical access

AWS data centers are state of the art, utilizing innovative architectural and engineering approaches. AWS has many years of experience in designing, constructing, and operating large-scale data centers. This experience has been applied to the AWS platform and infrastructure. AWS data centers are housed in nondescript facilities. Physical access is strictly controlled both at the perimeter and at building ingress points by professional security staff utilizing video surveillance, intrusion detection systems, and other electronic means. Authorized staff must pass two-factor authentication a minimum of two times to access data center floors. All visitors and contractors are required to present identification and are signed in and continually escorted by authorized staff. AWS only provides data center access and information to employees and contractors who have a legitimate business need for such privileges. When an employee no longer has a business need for these privileges, his or her access is immediately revoked, even if they continue to be an employee of Amazon or Amazon Web Services. All physical access to data centers by AWS employees is logged and audited routinely.

#### Fire detection and suppression

Automatic fire detection and suppression equipment has been installed to reduce risk. The fire detection system utilizes smoke detection sensors in all data center environments, mechanical and electrical infrastructure spaces, chiller rooms and generator equipment rooms. These areas are protected by either wet-pipe, double-interlocked pre-action or gaseous sprinkler systems.



#### Power

The data center electrical power systems are designed to be fully redundant and maintainable without impact to operations, 24 hours a day, and seven days a week. Uninterruptible Power Supply (UPS) units provide back-up power in the event of an electrical failure for critical and essential loads in the facility. Data centers use generators to provide back-up power for the entire facility.

#### Climate and temperature

Climate control is required to maintain a constant operating temperature for servers and other hardware, which prevents overheating and reduces the possibility of service outages. Data centers are conditioned to maintain atmospheric conditions at optimal levels. Personnel and systems monitor and control temperature and humidity at appropriate levels.

#### Management

AWS monitors electrical, mechanical and life support systems and equipment so that any issues are immediately identified. Preventative maintenance is performed to maintain the continued operability of equipment.

#### Storage device decommissioning

When a storage device has reached the end of its useful life, AWS procedures include a decommissioning process that is designed to prevent customer data from being exposed to unauthorized individuals. AWS uses techniques detailed NIST 800-88 ("Guidelines for Media Sanitization as part of the decommissioning process").



#### Components

The Panopto components listed in this document also have multiple levels of security. You can view a whitepaper for each component at the links listed below.

#### Panopto components

Microsoft Windows Server 2019

https://www.microsoft.com/en-gb/cloud-platform/windows-server

Microsoft SQL Server 2019

https://www.microsoft.com/en-us/sql-server/sql-server-2019

HTTP Live Streaming

https://developer.apple.com/streaming

IIS 10.0

http://learn.iis.net/page.aspx/110/changes-in-security-between-iis-60-and-iis-7-and-above

.Net 4.7.2 Framework

https://dotnet.microsoft.com/en-us/download/dotnet-framework/net472



#### Panopto application security

#### API and integrations

Our API is publicly available and can be configured for use with other platforms. Panopto currently provides integrations for various platforms.

#### Auditing

Panopto software tracks a variety of data such as which user creates or deletes a session.

#### Client-side and Server-side validation

The user authenticates on the Panopto client application. The client encrypts the password and sends it to the server. The server checks the password with the hashed password.

#### Encryption of user information

Panopto uses SSL in the web interface to encrypt all sensitive user information. The Panopto server uses password hash checking. Passwords are not stored as plaintext.

#### Inbound data validation

The Panopto software checks and tests for valid data as well as protects against SQL injection and other malicious inputs. Validation of all data is handled on the client-side where possible, but the server never responds with sensitive validation data.

#### Passwords and authentication

Panopto secures the video repository perimeter with support for multiple credential types, including OAuth, SAML 2.0, Active Directory, and a number of LMS ID providers.

Panopto's single-sign on (SSO) implementation supports rolling two-way synchronization of credentials, ensuring that user information is always up to date.

Additionally administrators have the ability to enforce strong passwords, set password expiration, require two-factor authentication via SSO and define session timeout.

#### Role based access

Roles are specifically assigned to each user account (Administrator, Videographer, Creator, and Viewer).

#### Software development

The Panopto development team has a formal SDLC that is followed for each release. Because Panopto is a private company, we are not able to disclose the details of our development lifecycle.

#### Session time out

The web interface has a configurable session time out in place. The time out is based on the expiration of the cookie. The cookie is valid for 2 weeks after first log in.

#### User access control

Panopto allows for content to have two access levels; "Public" and "Unlisted". Public content can be accessed by anyone that has the URL or the ability to browse to the session. Unlisted content requires the user to specifically be given access to the content. All unlisted content requires the user to be logged in to view the content.



# Availability and maintenance

#### Panopto SLA

For purchasers of our hosted solution, Panopto will continue, for the Term of the Agreement, to offer hosting services to the Licensee. Panopto will use reasonable efforts to make the hosting services available 7 days a week, 24 hours a day. Panopto shall make the hosting services available, as measured in accordance with the formula below over the course of any one-month period, an average of 99.9% of the time. "Available" means that the end user or intersystem action requests receive a response within thirty (30) seconds. "Unavailable" means that the hosting services are not available. "Hosting Availability" is expressed generally as a percentage of the requested hours during which the hosting services are available for use by Licensee.

#### Amazon SLA

Amazon Web Services will use commercially reasonable efforts to make Amazon EC2 available with an Annual Uptime Percentage (defined in Appendix A) of at least 99.95% during the Service Year.

Planned Uptime is the total number of hours (TH) in each calendar month. Hosting Availability is calculated as follows and is measured on a calendar month basis

$$HA = 100 \times (1 - (DH - SDH))$$

TH

HA Hosting Availability

DH Total of all downtimes measured in hours

SDH Total of all agreed and scheduled downtimes, not to exceed three (3) hours in any month, measured in hours

TH Total hours in each calendar month



#### Upgrades and maintenance

Panopto releases to the cloud on a continuous basis, at least once every two weeks. We are continuously fixing bugs, improving security and accessibility, and making updates to functionality.

Regular cloud releases do not require any downtime or otherwise disrupt service. If downtime is required, this will be communicated in advance.

All expected downtime will be planned for non-core hours, on a weekend, varying by cloud location. Typical downtime windows start after 7 pm local time and end before 9 am local time, for primary locations served by the cloud.

The protocol for notification of downtime and maintenance is determined by the length of the period. For downtime lasting:

- Less than 1 minute: No notification will be sent.
- Less than 10 minutes: Except in cases of emergency, notifications will be posted to trust. panopto.com and the community forum's Downtime category one week in advance of the downtime.
- Greater than 10 minutes: Except in cases of emergency, customers are notified via email three weeks in advance of the downtime.
   Reminders will be sent via alert messages and the downtime will also be posted to trust. panopto.com and the community forum's Downtime category.

During the time your site is offline, you will not be able to access recordings on your server, and any attempts to upload from clients will result in a "Server unable to connect" message. Scheduled recordings will capture offline and upload after the site is back online. Recorder clients can select the record offline option and upload after the site is back online.

Support will be available on live chat during upgrades that require downtime and will be monitoring the ticket queue for widespread problems related to the upgrade. (Authorized Point of Contacts only).

Support will not monitor live chat during planned maintenance or hotfixes.



## Appendix A

#### **Definitions**

**Annual uptime percentage** is calculated by subtracting from 100% the percentage of 5 minute periods during the Service Year in which Amazon EC2 was in the state of region unavailable.

**AWS** means Amazon Web Services.

Cloud solution means the licensed products, subject to the purchase of usage bundles described below, that are made available to the licensee by means of the internet or other electronic means, which are installed and maintained by Panopto on Panopto controlled servers and that Panopto provides access to and support for the licensed products for authorized uses as further described in the Panopto Software License and Services Agreement. Access shall be accomplished through a password protected site. Panopto shall create and maintain, on its server, a management page for each licensee, which page shall show then-current usage statistics for such licensee. Components of the hosted solution may be delivered to the hosted solution for installation on the licensee's equipment for use with the hosted solution.

**Panopto** means Panopto,Inc.,a Delaware corporation,including its successors and assigns.

#### Panopto recorder software/Panopto client

means all of the software owned by Panopto and licensed to the licensee hereunder that is installed on computers located at the primary location for purposes of enabling the production of content.

**Panopto software** means the Panopto recorder software and the Panopto server software.

**Update** means either (i) a modification or addition that, when made or added to the licensed products, establishes material conformity of the licensed products to the functional specifications, or (ii) a procedure or routine that, when observed in the regular operation of the licensed products, eliminates the practical adverse effect on the licensee of such nonconformity. Updates are designated by a change in the number to the right of the second decimal point (V.X.1).

**Upgrade** means any modification or addition that materially changes the software's utility, efficiency, functional capability, or application but is not separately priced and marketed by Panopto and does not constitute an Update. Panopto may designate upgrades as minor or major, depending on Panopto's assessment of their value and of the function added to the preexisting licensed products. Such determination shall be at the sole discretion of Panopto. Upgrades are designated by a change in the number to the right of the first decimal point (V.1.Y) language.