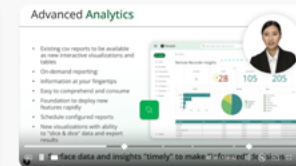
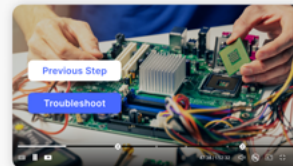
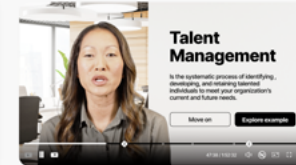




Succeeding with **AI Training** **Content**

4 Client Success Stories,
Elai, powered by Panopto

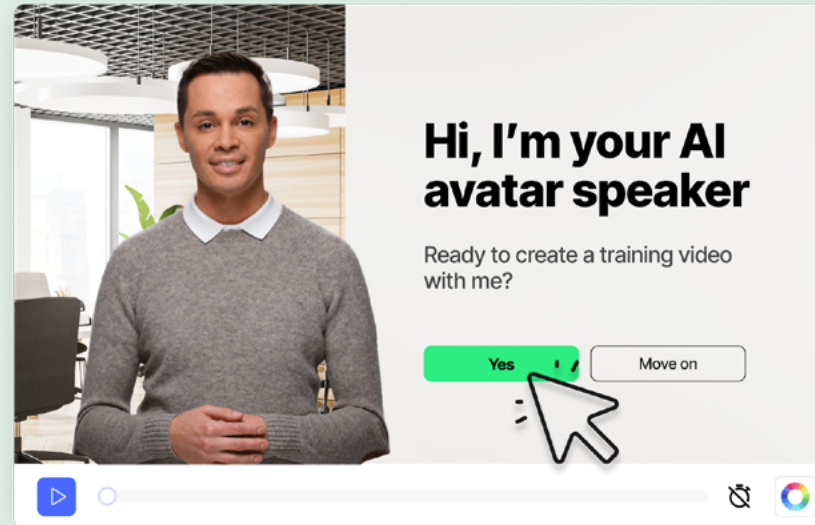


Introduction

Here we are, sitting on the edge of a once-in-a-generation innovation in corporate training. Surely you're already thinking this has something to do with AI — and you're right. But artificial intelligence isn't just rewriting the playbook for modern learning & development; it is creating a new game, played on an unusual field, on an entirely different planet.

As a stakeholder in your organization's L&D strategy, you are already investigating how AI can help you produce more impactful learning experiences.

But what exactly does that look like?



What is Elai, powered by Panopto?

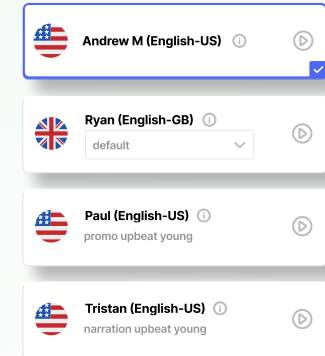
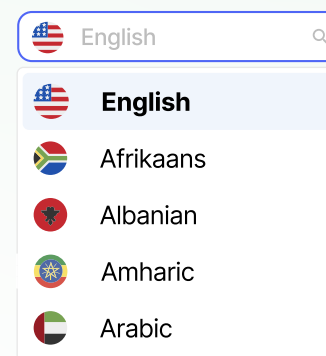
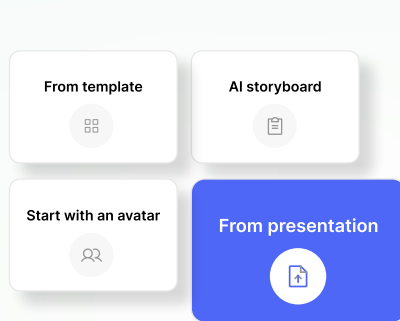
Elai, powered by Panopto, is an AI-powered video-maker that scales training content production, allowing you to create new training videos in minutes.

Enterprises across industries and sizes use Elai, powered by Panopto, to produce smart training video content at scale. Users include manufacturers, technology providers, professional services firms, software developers, and more. They share a common trait: a need to train employees – often globally – quickly and cost-effectively, and in a way that promotes engagement, knowledge retention, and positive business outcomes.

Key Use Cases

Video Production Without the Physical Studio

Elai, powered by Panopto, is an AI-powered video maker that scales training content production.



Transform File to Video

Upload a PPT or a PDF to the training studio for immediate conversion. Just import and go!

80+ High Quality Avatars

Choose from our library of avatar presenters, or upload a selfie or headshot to build a custom avatar.

75 Languages

Localization has never been easier with our robust language library. Reach multilingual audiences with one-click translations.

450+ Voices

Select the right accent, tone, and style for your message. Or, use voice cloning to narrate it yourself.



SmartExpert Saves Clients \$70k with Panopto AI Training Video Maker

San Francisco-based HR technology provider SmartExpert provides a suite of talent management solutions that help companies reduce new hire onboarding time while increasing employee performance. Its platform covers employee onboarding, learning & development, engagement & retention, data & insights, and knowledge base.

THE CHALLENGE:

Training Video Production is Costly and Time Consuming

As an extension of its learning & development module, SmartExpert provides custom training video production services for clients. While a valued offering, inhouse video production had become costly and time consuming.



CASE STUDY

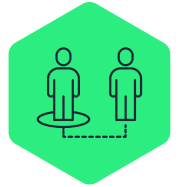
elai. powered by
Panopto

+



SmartExpert
development automation

INDUSTRY:
HR Technology



THE IMPACT:

Learning Content Generation is Fast and Affordable with Panopto

With Elai, powered by Panopto, users can create high-quality training videos in minutes. SmartExpert used the platform to produce over 10,000 minutes of video content for clients. Additionally, the company estimates it has saved more than 800 hours creating training content, equating to approximately \$70,000 in cost savings for clients.



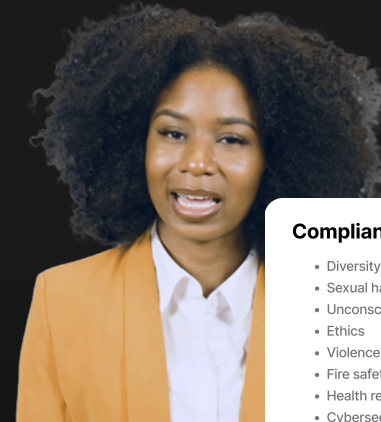
10,000 minutes of video



800 hours saved



\$70K in cost savings



Compliance Training:

- Diversity and inclusion
- Sexual harassment
- Unconscious bias
- Ethics
- Violence prevention
- Fire safety
- Health resources
- Cybersecurity

T Add missing content

- ↔ Make shorter
- ↔ Make longer
- 📁 More professional
- 💡 More engaging
- 😊 Sound happier
- 🔄 Re-write

Utilizing the power of AI to create compelling video scripts

Utilize the power of AI and Elai's storyboard editor to create compelling and engaging video scripts in just minutes.

ring to laws, regulations, policies, and
rations of an organization, business, or

"Elai is 10/10 when it comes to avatar-based video content. The platform has everything you need to generate interactive training video content at scale; definitely one of the best solutions on the market."

SmartExpert CTO and co-founder Vitaliy Demianets

CASE STUDY

elai. powered by
Panopto



INDUSTRY:
Information Technology



Sigma Software Increases Learning Engagement 35% with Panopto

Global IT firm Sigma Software offers custom software development and turnkey information technology services. Its 2,000 employees report into 42 offices in 19 countries. Companies such as Siemens, AstraZeneca, and AOL rely on Sigma Software to assist with a wide range of business and technology transformation initiatives.

THE CHALLENGE:

Costly Outsourced Training Content Production, Lack of Control

The company had been in the process of transforming the analog training materials it had accumulated over the years into training video content, primarily using third party creators, including paid actors and film crews. This outsourced method proved to be unduly long and costly.



CASE STUDY

elai. powered by
Panopto



INDUSTRY:
Information Technology



THE IMPACT:

Learning Content Generation is Fast and Affordable with Panopto

With Elai, powered by Panopto, Sigma Software was able to control – and shorten – the content creation process.

With Panopto's AI-powered video studio, users can skip the lights and camera, and go right to the action by selecting from a cast of 80 avatar presenters, using 450+ voices, speaking 75 languages. Taking it a step further, Sigma Software worked with the Panopto team to have custom avatars created. This, coupled with voice cloning, enabled Sigma Software to deliver highly personalized and contextualized training to employees.

The combination of custom avatar training presentation delivery and interactive video features such as quizzing and branching allowed Sigma Software to realize a 35% increase in employee learning engagement. Additionally, Sigma Software estimates it has reduced video production costs by 90%.

↓ **90%**

video production cost
reduction

↑ **35%**

learning engagement
growth



Studio Avatar

Get a professional-looking Talking presenter that will be available only for you. It only requires high-quality studio video footage!



Selfie Avatar

Use a smartphone or web camera to create an animated Avatar of yourself in no time



Animated Mascot

Get your fully customized animated talking character



Photo Avatar

Turn your ordinary photos into extraordinary talking avatars. Just upload your photo and bring it to life.



"Every company's greatness and success starts with knowledgeable employees, and Sigma Software knows this well. This is why the company ensures the accurateness and relevance of the L&D content by creating AI-powered videos with Elai."

Sigma Software Chief Learning Officer



SendPulse Scales and Localizes Training Video Production with Panopto

Nearly 2 million users count on all-in-one automation platform SendPulse for email, SMS, and chatbot marketing. Its global user community represents companies such as Samsung, Puma, and Polish Airlines.

THE CHALLENGE:

Localizing Training Video Content Lacked Scale

Training video content production at SendPulse had become time consuming, costly, and rigid. And the sheer volume of videos that needed to be produced for its multilingual audience lengthened and complicated the process.

SendPulse had taken to renting studios, hiring voice-over actors, and elaborate editing to meet its video quality standards. Additionally, its localization strategy oftentimes required the use of more than one voiceover actor, as finding voiceover talent with fluency in more than 5 languages was rare.

The company found this method took approximately 2-3 months to produce a video course of 35 lessons, consisting of 3-10 minutes each.





THE IMPACT:

Localization at Scale to Train Thousands

With Elai, powered by Panopto, SendPulse was able to eliminate the 2 weeks it took to produce a single video. It also reported an increase in video quality as the tool supports 4K course export, preserving the quality upon import to its LMS.

Additionally, SendPulse has engaged more than 3,500 learners globally, with the heaviest concentration of videos being watched in French, Ukrainian, and Spanish.



3,500+

learners trained
worldwide

2 weeks

eliminated
per video

"Previously we used a native speaker who was recording voiceover for our videos/lessons. When we switched to Elai, we managed to reduce costs for voiceover production."

SendPulse Marketing Strategist Anastasia Naumenko



Sonovision Adopts Panopto for Comprehensive, Technical Training Video

With locations throughout Europe, North America, and Asia, Sonovision is a leading provider of integrated product support, training solutions, creative services, and engineering expertise. Companies in aerospace, defense, and maritime, among other industries, rely on Sonovision's 1,300 employees to enrich their product lifecycles.

THE CHALLENGE:

Localization and Agility are Key

Engineers by nature, the team at Sonovision take to producing training materials with exacting measure. The team develops a combination of written and multimedia materials to ensure end users have choices based on their learning preferences. Sonovision required product agility to accommodate last-minute script changes, in addition to localization functionality for its multilingual audiences.



CASE STUDY

elai. powered by
Panopto

+



INDUSTRY:
Engineering Firm

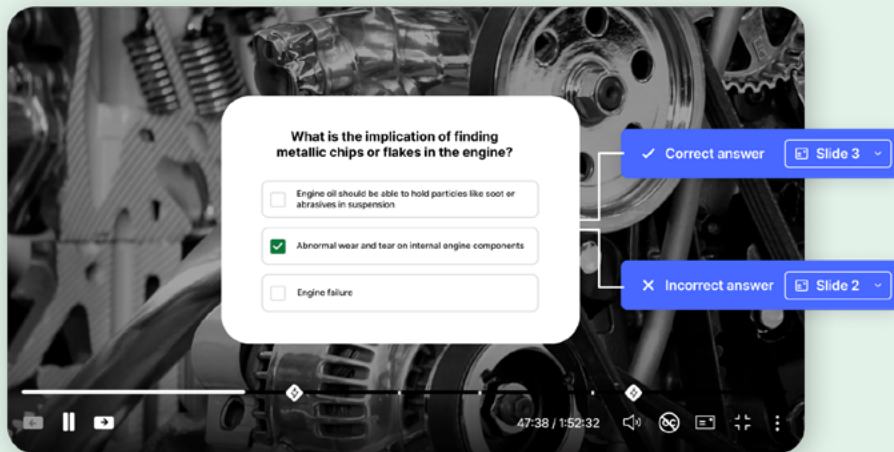


THE IMPACT:

Video Needs Met; Creators Value Interactivity Features

With Elai, powered by Panopto, Sonovision can support its trainees in India, France, Spain, Germany, the UK, Romania, Canada, and the United States with high-quality, comprehensive video training content. Additionally, Sonovision appreciates having hands-on access to each step in the video production process, ultimately saving time compared to traditional video creation methods.

As an added bonus, Sonovision found the interactivity features of Elai, powered by Panopto – particularly quizzing – to aid in producing training content that is more engaging, resulting in higher participation rates.



8 multilingual

regions supported

200

 videos produced thus far

“Very easy to use. The new option with quizzes saves us a lot of time, as we can use just one software package to create complete training material.”

Sonovision Head of Training Engineering David Gonsard

Why Elai, powered by Panopto?

Because creating impactful training videos shouldn't be a bottleneck.

Optimize training with our AI-powered video creator that turns text-to-video in record time. From guided storyboarding to easy-to-use design templates, easily make training videos that let instructional avatars do the talking, so you don't have to.

Let's optimize your workforce with AI video, together.

With Panopto, scale flexible training and learning models for impact, from easy content creation to discovery and analytics.

