



# Bring Learning to Life with Panopto AI

Meet the AI video learning platform that makes every organization more dynamic and responsive by empowering anyone to create amazing learning experiences — optimized for better outcomes — with just a few clicks.



## A NEW ERA OF KNOWLEDGE

### The era of AI and smarter learning is here. Is your organization getting smarter yet?

Our need for learning has never been greater. But, the way we learn best is always evolving. More than ever, life is about change — about being responsive, agile, and adaptive. And Panopto is how you bring learning to life.

Today, that means Generative AI text-to-video creation with lifelike avatars—even ones that mirror your image and voice. It means easily editing and repurposing

live lectures and online events. It means generating personalized digital portals filled with right-sized resources and responsive to current needs.

Tomorrow, it means we'll be developing whatever is needed next. Because the importance of learning is endless, and so is our pursuit to improve it.

## Panopto's refreshingly user-centric AI approach.

### NOT AI FOR AI'S SAKE

With Panopto's Intelligent Knowledge Platform, customers choose what AI features they want to be enabled, ensuring alignment with organizational ethics, guidance, and goals.

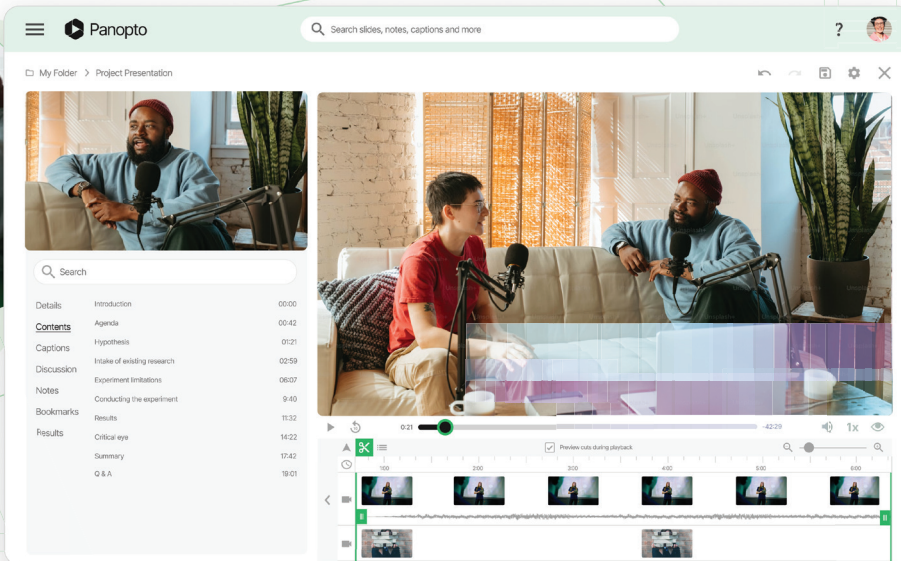
### CORE USER EXPERIENCE

We're focused on AI that keeps your learning going at its core. That means optimizing content creation and sharing, and making it easier to engage with the most relevant parts of videos.

### KEEPING IT COMPLIANT

Where possible, we'll process data for new AI features in secure cloud environments, helping to ensure customers remain compliant with local data requirements.

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## Panopto's AI Techstack Today

Here's how Panopto leverages AI to deliver a smarter learning experience with video.

### AI Video Studio

With Panopto's Elai, convert lecture notes, scripts, and presentations into engaging, interactive videos in record time. Translate content for any audience and transform playback into active, on-screen learning for innovative instruction.

### Smart Camera Technology

When recording with Panopto, our smart camera follows speakers, keeping things in focus even in your team or classroom's most dynamic moments, presentations, and lectures. It also enhances video resolution and clarity.

### Smart Chapters

Panopto speeds up context-rich learning with automatically generated chapters that organize even the longest videos. Smart indexing helps learners find content without wasting time on a video timeline.

### Smart Translation

Panopto also offers AI-powered real-time translation of videos to make knowledge even more accessible. Viewers can also download transcripts without timestamps for additional support.

### Smart Captioning

Utilizing AI, Panopto supports real-time video captioning for 20+ global languages to deliver content in words learners know best. Our industry-leading video captioning enhances accessibility and comprehension across increasingly global campuses and organizations.

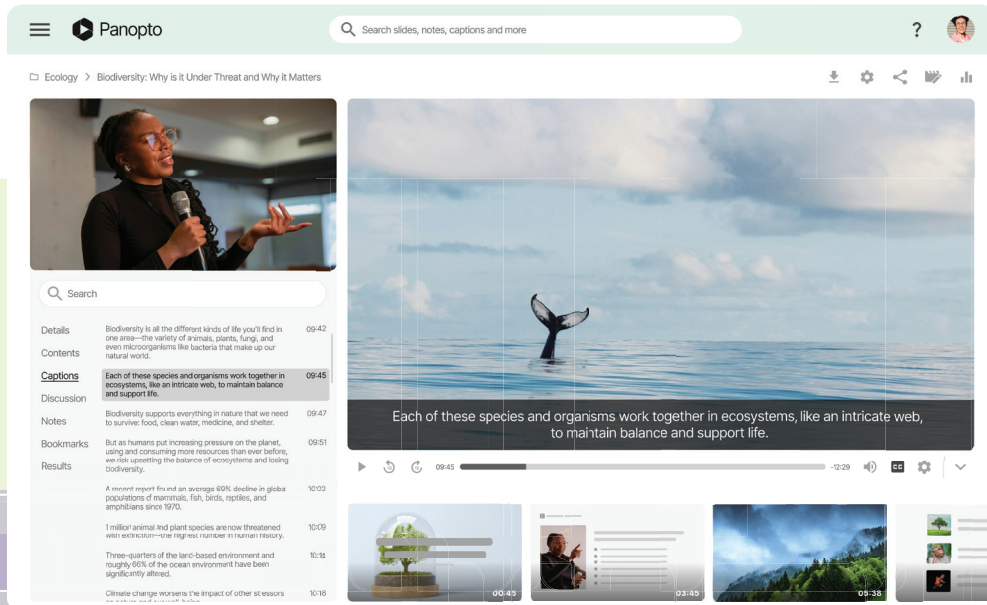
### Scale Virtual Events

Behind the scenes, AI scales virtual video environments hosted with Panopto up or down based on total users. This optimizes bandwidth for large-scale events — like town halls, webinars, or lectures — ensuring smooth streaming for thousands tuning in.



# Panopto AI Roadmap

Giving organizations the power to create and share knowledge.  
How they need it. Where they need it. When they need it.



## Unlock Personalization with AI-powered Transcripts

### Content Summarization

#### Smarter Discovery

Enhance content discovery and reference-based learning with high-level summaries of video content. Summaries help users navigate their library, improve learning intention, and find what they need more easily.

#### Smarter Depth

Some information just can't be missed — or needs reviewed critically. For teams using Panopto to capture important meetings and training — or students who missed class or want extra support — depth content summaries add dimension to learning retention. In-depth summaries of videos offer not just an alternative to viewing but serve as references for further support and review post-playback.

### Enhanced Smart Chapters

Using transcripts, enhanced smart chapters highlight key sections to users based on words spoken throughout a video.

### Automatic Language Detection

Managing content across a global network of students — or a multilingual organization — can be challenging, especially for high-volume content libraries. AI can simplify administrator workflows with automatic language detection, where viewers get captions in 20+ global languages without manual inputs.

### Improved Automatic Translations

We're enhancing translation workflows to scale accessible learning. Our AI translation workflows will help users seamlessly translate video content into their preferred languages. Need every video translated into Spanish and German, for example? Speed up the translation process, from one video to 1,000.



# Smarter Content Creation

Accelerate, simplify, and scale content creation with generative and technical AI.



**Smart editing** can automatically omit the video white space — like blank or black screens, no audio, and misspoken “umms and ahhs” — to improve presentations.



**Automated quizzing** offers targeted assessments for learning reinforcement, even based on individual learning goals or engagement.



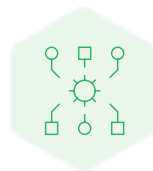
**Generative video AI** can help create videos based on notes, scripts, or even slide presentations.



**Content recommendations** personalize learning pathways for learners to support individual knowledge, understanding, and learning outcomes.



**Audio enhancements** reduce background noise to make every word clearer.



**Open APIs** allow users to add their own AI tools for custom organizational goals, preferred tools, and desired learning experiences.

Scaling AI-powered knowledge creation and management for 22 of the world's top 25 universities and more than 1,600 organizations.



**14 million+**

Streams on the platform

**90 million+**

Viewing hours logged

**14 million+**

Content creators around the globe



Discover the future of video learning at [panopto.com](https://panopto.com).